



**American Accounting Association**  
 Board of Directors Agenda  
 Friday, April 17, 2020  
 2:00 pm – 4:00 pm  
 Webinar

| Board of Directors Attending  |  |
|---|--|
| Terry Shevlin, President<br>Elaine Mauldin, President-Elect<br>Marc Rubin, Past-President<br>Mark Taylor, Vice President-Finance<br>Steve Kaplan, Vice President-Education<br>Mark DeFond, Vice President-Research and Publications<br>Wim Van der Stede, Director-Focusing on International<br>Tracie Miller-Nobles, Director-Focusing on Membership | Audrey Gramling, Director-Focusing on Segments<br>Mary Harris Stanford, Director-Focusing on Intellectual Property<br>John Hepp, Director-Focusing on Academic/Practitioner Interaction<br>Mark Beasley, Vice President-Finance-Elect<br>Tracey Sutherland, Executive Director |
| Guests & Staff Attending  |  |
| Cindy Durtschi, Council Chair   | Barbara Brady, Senior Director, Operations<br>Julie Smith David, Chief Innovation Officer  |

Draft Agenda

| Time                | Topic (V = Vote)  | Attachments<br>(Bw-Boardwebsite, L-Link) | Presenter(s)  |
|---------------------|---|--|---|
| 2:00 pm<br>(10 min) | <b>A. Welcome</b><br>1. Opening Remarks<br>2. Agenda Review   | Bw – April Agenda                        | Terry Shevlin   |
| 2:10 pm<br>(15 min) | <b>B. Executive Director Search Update</b>  |  | Tracie Miller Nobles  |
| 2:25 pm<br>(30 min) | <b>C. Imagining the Future: AAA Strategy &amp; Opportunities for Engagement</b><br>1. Feedback from Council and Segment Leaders<br>2. Update on Virtual Spring meeting<br>- Investigation underway<br><br>3. Scheduled meetings update: Mid-May – June<br>a. 2020 Doctoral Consortium<br><br>4. Annual Meeting planning<br><br>5. CARES Act and the AAA |  | Elaine Mauldin<br><br>Tracey Sutherland<br>Terry Shevlin<br><br>Julie Smith David |
| 2:55 pm<br>(20 min) | <b>D. May Strategic Retreat planning</b><br>1. What's happening on campus and what are the resulting risks and opportunities?<br>2. Evolving virtual business model/structure   |  | Elaine Mauldin  |

| Time                | Topic (V = Vote)   | Attachments<br>(Bw-Boardwebsite, L-Link)  | Presenter(s)   |
|---------------------|--|---|----------------|
| 3:15 pm<br>(20 min) | <b>E. New Leader Orientation</b><br>1. Board of Directors Election results<br>2. Key elements for new Board members<br>A. Strategy<br>B. Culture<br>C. Context: Business model<br>D. Financial reports/update  |   | Elaine Mauldin |
| 3:35 pm<br>(15 min) | <b>F. Governance update</b><br>1. Lifetime Service Award (V)<br><br>2. Outstanding Service Award – identification of possible awardees<br>3. Acceptance of Committee Reports (V)<br>a. <i>Accounting Horizons</i> Steering Committee – Sudipta Basu, Chair<br>b. Notable and Distinguished Contributions to Accounting Literature Award Screening Committee – Brian Bratten, Chair<br><br>c. Nominations Committee – Anne Christensen, Chair | L- <a href="#">Lifetime Service Award</a><br>Bw – Lifetime Service Award minutes<br>L- <a href="#">Outstanding Service Award</a><br><br><i>Bw-Accounting Horizons</i> Steering Committee<br>Bw-Notable and Distinguished Contributions to Accounting Literature Award Screening Committee<br><br>Bw-Nominations Committee | Terry Shevlin  |
| 3:50 pm<br>(10 min) | <b>G. Council Agenda Review</b> – currently scheduled for 4/21 - still needs to be planned – looking at the possibility to delay one week  |   | Cindy Durtschi |
| 4:00 pm             | <b>Adjourn</b>   |   |                |